



OCEAN TOMO®

A PART OF  JS|HELD

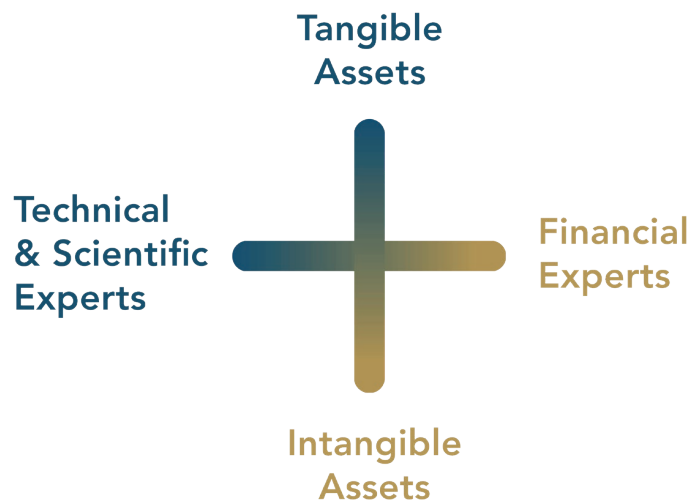
OCEAN TOMO
SCOPE *of* SERVICES

2 SCOPE OF SERVICES

Ocean Tomo, a part of J.S. Held, is a pioneering firm that delivers financial services related to intellectual property (IP) and intangible assets. Ocean Tomo provides IP-focused expert opinion, management consulting, advisory, and patent analysis and reverse engineering to corporations, insurers, law firms, governments, and institutional investors

Our services help clients realize Intellectual Capital Equity® value broadly defined.

As a part of J.S. Held, Ocean Tomo works alongside more than 1,500 professionals globally and assists with complex technical, scientific, and financial matters across all assets and value at risk. Our experts have deep experience with tangible and intangible assets protected by IP. We bring a unique understanding of the contributory value of proprietary innovation to every engagement. This is the cornerstone of our business.






Intangible assets comprise 90% of business value but are also subject to significant impairment due to enterprise and regulatory compliance risk.

360 Degree Intellectual Property Expertise™

Ocean Tomo's unique understanding of IP value is driven by the firm's engagement across all matters involving intangible assets, spanning strategic planning, investments, disputes, and transactions. Litigation outcomes refine valuation methodologies, while advisory engagements are shaped by real-world insights from both the boardroom and public markets. Our transaction outcomes—buying, selling, and licensing IP—validates strategic decisions and informs how IP is valued in practice. Ocean Tomo valuations used by IP owners to access capital provides insight on how financial institutions recognize IP as a bankable asset.

Our 360 Degree Intellectual Property Expertise provides continuous feedback enhancing our ability to deliver credible, actionable insights across all matters involving intangible assets.

Ocean Tomo, a part of J.S. Held, provides expert opinion, management consulting, advisory, and specialty services focused on matters involving IP and other intangible assets.

 <p>EXPERT OPINION</p>	 <p>MANAGEMENT CONSULTING</p>	 <p>ADVISORY</p>	 <p>PATENT ANALYSIS & REVERSE ENGINEERING</p>
<p>Damages & Licensing</p>	<p>Valuation</p>	<p>Capital Raising</p>	<p>Patent-Focused Business Intelligence</p>
<p>Domestic Industry</p>	<p>Strategy</p>	<p>IP Brokerage</p>	<p>Technology & Portfolio Development</p>

Expert Opinion

We deliver expert testimony on economic damages and other financial matters involving IP.

Our experts have conducted over 500 financial damages expert testimony engagements and are recognized among the world's leading patent professionals.

Our financial testimony professionals have industry-leading experience across all types of disputes and are skilled in the determination of damages involving all aspects of intellectual property. Our top testifying experts average over 30 years of IP litigation analysis experience, benefitting clients when considering the complex financial data, qualitative facts, supporting testimony, and damages-related case law.

We provide expert opinion valuation reports and expert deposition and court testimony to thoroughly defend our assumptions, methodologies, and conclusions. We are known for our “teaching” – as opposed to “telling” – approach of testimony. Rather than only providing a judge or jury with a summary opinion, we communicate the key facts and application of approved methodologies in a clear and logical manner.

Our client list is evenly balanced between plaintiffs and defendants, with engagements in a wide variety of IP litigation disputes including more specialized patent/trademark infringement and trade secret misappropriation claims.

Management Consulting

Ocean Tomo's strategic IP management and consulting services are focused on assisting IP and strategy departments with corporate planning guidance, operational execution support, and risk management tools. Across these pillars, Ocean Tomo guides, develops and helps execute effective strategies for promoting innovation, implementing proven IP protection strategies, and supporting strategic business initiatives.

Our experts are recognized among the world's leading IP strategists.

Our clients benefit from experiences learned through a multidisciplinary approach, leveraging proven processes, tools and techniques for effectively managing and executing an IP program. Ocean Tomo is retained on behalf of large global companies as well as smaller entities and investment organizations. Our implementation of world-class IP strategy programs assists stakeholders throughout the organization, not simply within the IP function.

We are recognized experts in IP and intangible asset valuation. Our experience includes valuations for transaction pricing, strategy, litigation support, business and equity valuation, licensing and monetization, JV and partnership formation, financing, and bankruptcy and restructuring.

Advisory

Ocean Tomo, a part of J.S. Held, delivers strategy and risk management consulting, merger and acquisition advisory, debt and equity private placement, and IP brokerage.

We have successfully closed transactions involving disruptive technology with a cumulative value exceeding \$1.5 billion.

Ocean Tomo offers a purpose-built continuum of proven solutions to monetize patent, trademark, copyright, trade secret, and domain IP. We are uniquely qualified to successfully conduct due diligence and close transactions through our extensive transactional experience as well as our ability to leverage the broader insight and relationships of Ocean Tomo – a network unmatched in the IP space.

Ocean Tomo Investments, (with securities offered through PM Securities, LLC, d/b/a Ocean Tomo Investments, a part of J.S. Held, member FINRA/SIPC), an independent licensed broker-dealer under federal and state securities law, provides capital raising services through our network of third-party investors.

Patent Analysis & Reverse Engineering

Combining technical excellence, patent expertise, and business acumen, our Patent Analysis & Reverse Engineering team partners with in-house corporate IP groups, outside counsel, and financial institutions to address complex systems and innovation challenges.

Throughout the technology lifecycle, Ocean Tomo, a part of J.S. Held, supports corporate IP departments. Whether clients are looking to obtain a patent, generate revenue from their patent portfolio or other IP, need in-depth analysis of their patent portfolio, or are looking for expert advice on how to better protect the company's ideas, we provide a wide range of patent-focused business intelligence services to support IP department operations, patent monetization, and portfolio development and management.

Our in-house engineering expertise covers a broad range of technologies, including wireless, video and digital media, systems and software, semiconductor, telecom, internet, cloud, and others, allowing us to dig into complex systems and apply our knowledge across a wide variety of matters.

Our in-house engineers and scientists average 15 years of experience in IP business intelligence and analysis.

With clients across Europe, Asia Pacific, the United States, and Canada, our technical excellence and patent expertise combine to support corporate IP departments across the entire innovation lifecycle.



Key Contacts

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ABOUT OCEAN TOMO

Ocean Tomo provides expert opinion, management consulting, advisory, and Patent Analysis & Reverse Engineering focused on matters involving IP and other intangible assets. Practice offerings address economic damages calculations and testimony; business licensing strategy and contract interpretation; patent-focused business intelligence; portfolio development strategy; litigation support; trade secret reasonable measures; asset and business valuation; strategy and risk management consulting; merger and acquisition advisory; debt and equity private placement; and IP brokerage.

Ocean Tomo experts are routinely qualified in US District Courts, US Bankruptcy Courts, US Tax Court, US Court of Federal Claims, state courts, the US Patent and Trademark Office Patent Trial and Appeal Board, international courts, and arbitration tribunals on questions relating to intellectual property economics. The firm's professionals have provided expert opinions on IP valuation, reasonable royalty, lost profits, price erosion, commercial success, corrective advertising, creditor allocations, Hatch-Waxman Act market exclusivity, business licensing terms, including RAND obligations, venture financing, and equities of a potential injunction. The firm's experience extends to general business valuation and commercial disputes, domestic and foreign, as well as policy issues affecting international technology transfer and economic matters before the International Trade Commission

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ABOUT J.S. HELD

J.S. Held is a global consulting firm that combines technical, scientific, financial, and strategic expertise to advise clients seeking to realize value and mitigate risk. Our professionals serve as trusted advisors to organizations facing high stakes matters demanding urgent attention, staunch integrity, proven experience, clear-cut analysis, and an understanding of both tangible and intangible assets. The firm provides a comprehensive suite of services, products, and data that enable clients to navigate complex, contentious, and often catastrophic situations.

More than 1,500 professionals serve organizations across six continents, including 84% of the Global 200 Law Firms, 75% of the Forbes Top 20 Insurance Companies (90% of the NAIC top 50 Property & Casualty Insurers), and 71% of the Fortune 100 Companies.

Verdantix, in their Green Quadrant: Enterprise Risk Management Consulting Services (2025) report, benchmarks 15 of the most prominent enterprise risk management (ERM) advisors, identifying global consulting firm J.S. Held among the leading companies based on capabilities and momentum.

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