



OCEAN TOMO®

A PART OF  JS|HELD

OCEAN TOMO SCOPE *of* SERVICES



OPINION SERVICES

EXPERT TESTIMONY

Our Financial Testimony professionals have industry-leading experience across all types of disputes and are particularly skilled in the determination of damages in matters involving intellectual property (IP). Our testifying experts have decades of litigation analysis experience, benefitting clients when they evaluate complex financial data, qualitative facts, supporting testimony, and damages-related case law. We have served as experts in U.S. District Courts, U.S. Bankruptcy Courts, U.S. Tax Court, U.S. Court of Federal Claims, state courts, the U.S. Patent and Trademark Office Patent Trial and Appeal Board, the International Trade Commission (ITC), international courts, and arbitration tribunals.

Our experts have provided testimony in deposition and at trial, on the issue of intellectual property damages, as well as other economic and licensing topics related to IP.

FEATURED ENGAGEMENT

Idenix Pharmaceuticals Inc., et al. v. Gilead Sciences Inc., et al.

A jury in the United States District Court for District of Delaware returned the largest patent verdict in history. The jury awarded Merck's subsidiary, Idenix, \$2.54 billion for patent infringement of technology pertaining to Hepatitis C medication. Ocean Tomo Managing Director Andrew Carter opined as to damages equal to 10% of Gilead's US sales or \$2.54 billion.

FEATURED PROFESSIONALS



Christopher Bruce

Director
+1 312 327 8022
christopher.bruce@jsheld.com

Mr. Bruce plays an integral role in supporting the firm's work on behalf of client in the areas of IP-driven transactions, mergers and acquisitions, and IP monetization strategy.



Michael K. Milani

Senior Managing Director
+1 312 327 4417
michael.milani@jsheld.com

Mr. Milani leads the Expert Opinion group. He is a Senior Managing Director in the Intellectual Property Disputes practice and has significant ITC experience.

VALUATION

INTELLECTUAL PROPERTY VALUATION

We are recognized experts in intellectual property and intangible asset valuation. Our experience includes valuations for transaction pricing, strategy, litigation support, business & equity valuation, licensing & monetization, JV & partnership formation, financing, bankruptcy & restructuring. Our clients include businesses, inventors, financial institutions, and investors across a variety of industries.

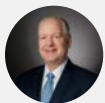
VALUATION IN BANKRUPTCY

A considerable and increasing number of corporate restructurings involve significant IP assets. Ocean Tomo's Valuation Group brings expert capabilities and a business-oriented perspective to its clients in bankruptcy and restructuring matters. Our unique approach combines industry-leading intellectual property market expertise with sound valuation theory, allowing us to properly recognize and accurately value all forms of intellectual property assets.

FEATURED ENGAGEMENT

Nortel Networks – EMEA Debtors

Ocean Tomo was hired in 2013 by the EMEA debtors to assist with all valuation and allocation issues related to Nortel's IP. In order to determine the appropriate allocation of sales proceeds, Ocean Tomo performed an independent valuation of the ~2,500 patents and other IP which was sold along with Nortel's various business lines and determined the appropriate commercial life of Nortel's IP portfolio.



Andrew W. Carter

Senior Managing Director
+1 312 327 4420
andrew.carter@jsheld.com

Mr. Carter has over 30 years experience and has provided expert witness testimony in excess of 100 times.



Brian W. Napper

Senior Managing Director
+1 415 601 4893
brian.napper@jsheld.com

On more than 80 occasions over the last ten years, Mr. Napper has provided deposition, trial, and arbitration testimony across a wide range of courts and tribunals.

MANAGEMENT SERVICES

STRATEGY

Ocean Tomo's Strategic Advisory services are focused on assisting IP and strategy departments with Corporate Planning guidance, Operational Execution support, and Risk Management tools. Across these three pillars, Ocean Tomo's Strategy team guides, develops and helps execute effective strategies for promoting innovation, implementing proven IP protection strategies, and supporting strategic business initiatives.

Our clients benefit from experiences learned through a multi-disciplinary approach, leveraging proven processes, tools and techniques for effectively managing and executing an IP program. Ocean Tomo is retained on behalf of large global companies as well as smaller entities and investment organizations. Our implementation of world-class IP strategy programs assists stakeholders throughout the organization, not simply within the IP function.

FEATURED ENGAGEMENT

MIPS Technologies

Ocean Tomo was retained by MIPS at the very beginning of the IP monetization process. The resulting transaction involved the sale for \$350 million by MIPS to Bridge Crossing, LLC of all of its rights, title and interest in 498 active issued U.S. and foreign patents and patent applications. Bridge Crossing, LLC is a special purpose vehicle formed by Allied Security Trust I, a member-based defensive patent aggregator.



Gregory Campanella

Managing Director
+1 415 946 2605
gregory.campanella@jsheld.com

Mr. Campanella is responsible for leading the Management Services Group. His work has focused on performing business enterprise, equity and debt valuations.



Todd Schoettelkotte

Senior Managing Director
+1 713 335 5455
tschoettelkotte@jsheld.com

Todd has more than 20 years of experience as a financial consultant in a variety of litigation matters and disputes.



ADVISORY SERVICES

ROYALTY & LICENSE COMPLIANCE

Organizations often overlook the importance of monitoring compliance with contractual arrangements, understated revenues linked to licensing agreements are frequently missed, and license management – the controls and procedures necessary to facilitate accurate royalty reporting – is all but neglected. These disregarded mechanisms are vital for both increasing returns and for enhancing an organization's shareholder value.

Ocean Tomo helps clients improve revenue streams by securing compliance with licensing and other business arrangements, creating procedures to manage revenue payments, and attract additional licenses. The program is a complete package of strategic license portfolio monitoring and auditing.

FEATURED ENGAGEMENT

FinTech Risk Analytics

A leading solution provider for the FinTech Industry sought a collaborative partner to create a prototype to algorithmically incorporate Basel related rules within their financial risk management and compliance systems. The developed script applied requisite RWA and capital charge treatment for various underlying asset classes based on use cases. The FinTech firm integrated the prototype algorithm module into the firm's enterprise risk and compliance software system.

INVESTMENTS

Ocean Tomo Investment Banking provides IP-based services and products to IP-rich corporations who are looking for nontraditional ways to approach their structural, capital and strategic needs. As the value of corporations increasingly becomes a function of their IP value, Ocean Tomo Investment Banking services will remain at the forefront of value extraction, monetization and maximization.

Services include IP advisory in strategic and financial matters, financing for corporations who elect to use their IP to collateralize or securitize debt obligations, and IP monetization through the outright sale or licensing of IP.

FEATURED ENGAGEMENT

MOSAID Privatization

The MOSAID transaction represents an important milestone in the evolution of IP into a discreet asset class. It is the first leveraged buyout driven exclusively by IP asset value. Ocean Tomo served as intellectual property (IP) advisor, supporting the acquisition of MOSAID Technologies Inc. by Sterling Fund Management, LLC, for a cash payment of \$46.00 per share.

TRANSACTIONS

Ocean Tomo Transactions offers a purpose built continuum of proven solutions to monetize patent, trademark, copyright, trade secret and domain IP. Each Ocean Tomo Transaction service or market platform is designed to efficiently close sell-side, buy-side and license-based transactions.

Ocean Tomo Transactions is uniquely qualified to successfully diligence and close transactions through our extensive transactional experience as well as our ability to leverage the broader insight and relationships of Ocean Tomo as a firm – a network unmatched in the IP space.

Ocean Tomo Investment Group, (Member FINRA | SIPC), an independent licensed broker-dealer under federal and state securities law, provides capital raising services through our network of third party investors.

FEATURED ENGAGEMENT

Verizon Yahoo! Acquisition

Verizon Communications Inc. retained Ocean Tomo to provide intellectual property advisory services focused on Yahoo! Intellectual property assets.

BASF-SE OLED IP Assets Sale

Ocean Tomo represented BASF-SE in the sale of over 500 issued and pending patents related to OLED to strategic acquirer, a subsidiary of Universal Display Corporation for approximately \$96 million USD.



Justin Lewis
Managing Director
+1 415 946 2610
justin.lewis@jsheld.com

Mr. Lewis oversees Royalty & License Compliance. He has over 20 years of consulting experience and has testified in both Federal and State court.



Joel Lutzker
General Counsel
+1 203 542 7219
joel.lutzker@jsheld.com

Mr. Lutzker has over 40 years of experience in patent litigation and transactions and serves as Ocean Tomo's General Counsel.



James E. Malackowski
Senior Managing Director
+1 312 327 4410
james.malackowski@jsheld.com

On more than 100 occasions, Mr. Malackowski has served as an expert in U.S. Federal Court, U.S. Bankruptcy Court and State Court.



Bryan Van Uden
Managing Director
+1 713 335 5453
bvanuden@jsheld.com

Bryan has more than 20 years of experience in providing financial consulting expertise in valuations, dispute analysis, and strategies to improve business operations and profitability.



Shirley Webster
Managing Director
+1 713 223 7151
shirley.webster@jsheld.com

Ms. Webster consults on IP matters, providing analysis of economic damages and expert testimony.



Ryan Zurek
Managing Director
+1 312 327 8006
ryan.zurek@jsheld.com

Mr. Zurek oversees Ocean Tomo's Advisory Services comprised of Investments and Transactions Advisory.

OFFICES

CHICAGO (HEADQUARTERS)

200 West Madison
Suite 1020
Chicago, IL 60606
+1 312.327.4400

DENVER

GREENWICH

HOUSTON

NEW YORK

SAN FRANCISCO

SHANGHAI (AFFILIATE)

ABOUT OCEAN TOMO

Established in 2003, Ocean Tomo provides Financial Expert, Management Consulting, and Advisory services related to intellectual property (IP) and other intangible assets; corporate accounting investigations; regulatory and reporting obligations; solvency and restructuring; and contractual or competition disputes.

Practice offerings address economic damage calculations and testimony; accounting investigations and financial forensics; technology and intangible asset valuation; strategy and risk management consulting; mergers and acquisitions; debt and equity private placement; and IP brokerage.

Subsidiaries of Ocean Tomo include Ocean Tomo Investments Group, LLC, a registered broker dealer. Ocean Tomo is a part of J.S. Held. With more than 100 offices globally, J.S. Held assists clients – corporations, insurers, law firms, governments, and institutional investors – on complex technical, scientific, and financial matters across all assets and value at risk.

ABOUT J.S. HELD

J.S. Held is a specialized global consulting firm whose professionals serve as trusted, expert advisors to organizations facing high-stakes events that demand urgent attention, exceptional knowledge, staunch integrity, and clear-cut analysis and advice. The firm provides a comprehensive suite of technical, scientific, financial, and technology advisory services that enable clients across the spectrum of industries to navigate complex, contentious, and often catastrophic situations with precise analysis, reliable insights, and confidence.

In 2022, Ocean Tomo joined J.S. Held, continuing the strategic growth of the firm. Leveraging the J.S. Held team of more than 1,500 professionals around the world, our clients will now have access to J.S. Held's suite of specialized services, including:

- Construction Advisory Services
- Corporate Finance
- Economic Damages and Valuation Services
- Environmental, Health, and Safety Services
- Equipment Consulting
- Forensic Accounting
- Forensic Architecture and Engineering
- Global Investigations
- Property and Infrastructure Damage Consulting
- Surety Services

BUSINESS UNIT CONTACT

EXPERT OPINION

Michael K. Milani

Senior Managing Director
+1 312 327 4417
michael.milani@jsheld.com

MANAGEMENT SERVICES

Gregory Campanella

Managing Director
+1 415 946 2605
gregory.campanella@jsheld.com

ADVISORY SERVICES

Ryan Zurek

Managing Director
+1 312 327 8006
ryan.zurek@jsheld.com

To learn more about strategic partnership opportunities, please contact Ocean Tomo Senior Managing Director **James E. Malackowski** at +1 312.327.4410 or james.malackowski@jsheld.com and Ocean Tomo Senior Managing Director **Andrew W. Carter** at +1 312.327.4420 or andrew.carter@jsheld.com



OCEAN TOMO®

A PART OF  JS|HELD

OCEANTOMO.COM