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REVOLUTIONARY INVENTION MAY AID IN THE PREVENTION OF BREAST CANCER

*Leading Study Shows Link Between Breast Cancer and Conventional Brassieres;
New Brassiere Design Promotes Lymph Gland Drainage Removing Toxins From Breast*

Chicago, IL – April 2, 2007 – Ocean Tomo Auctions, LLC today announced that it has included in its April 19th Auction US Patent Nos. 6,086,450 and 6,361,397 disclosing a revolutionary design for a female bosom support garment that promotes the drainage of lymphatic fluid from the breast and its surrounding tissue.

Breast cancer has become a major health problem among the adult female population in the Western world. In a leading study of over 4,700 women spanning five major cities across the United States, a significant correlation was found between the breast cancer risk factor and the number of hours per day women wore brassieres. Medical anthropologist Sidney Ross Singer and his colleagues theorized that conventional brassieres may contribute to the development of breast cancer because they constrict the lymph glands, which are the “garbage collectors” of the body. If lymph flow is restricted, it is difficult for toxins to be removed from the breast area and, over time, those toxins may accumulate and, in turn, promote disease.

One particularly startling statistic showed that among women who wore brassieres twenty-four hours a day, 3 out of 4 developed breast cancer. Additionally, the study also compared two groups of women in Fiji, where some women followed traditional island customs and never wore brassieres. That group apparently showed no incidences of breast cancer, and another group, which had adopted Western ways and wore brassieres displayed similar rates of breast cancer as women in the United States. ¹

¹ “Dressed to Kill,” by Sidney Ross Singer and Soma Grismaijer, Avery Publishing Group, 1995.

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“Once in a great while, you come across information which is so compelling that it inspires you to act, which is exactly what happened when I learned of Singer’s remarkable study, and even further research in Canada involving a group of fibrocystic breast disease affected women whose fibrocystic symptoms disappeared after three months of refraining from wearing brassieres,” stated Roy J. Mankovitz, inventor of the Health Bra. “Conversations with my wife and daughters told me that many women were not going to refrain from wearing brassieres altogether, thus I came up with designs for brassieres which I hope will address such a critical health risk in a new way. This is one product that I believe will be welcomed by women but which also has the potential to give something important back to society.”

Although the detailed description is directed toward a traditional brassiere, the invention is applicable to any breast-covering or -supporting garments including bustier tops, corsets and swim apparel.

“The Health Bra patent portfolio is a valuable addition to our Spring Auction,” said Dean Becker, Vice Chairman of Ocean Tomo. “The acquisition of this technology and related IP assets will uniquely position a manufacturer of brassieres and related products.”

For more information on the Health Bra portfolio, click here (BusinessWire: hot link “click here” to see http://69.59.189.170/auction_catalogue/SP07_Lot.asp?Lot=51). To register to attend, or bid at, the Ocean Tomo Spring 2007 Live Intellectual Property Auction, please call 312.377.4851 or visit www.oceantomoauctions.com.

About Ocean Tomo Auctions:

Ocean Tomo Auctions, the auctions arm of Ocean Tomo, LLC (www.OceanTomo.com) -- the country’s leading Intellectual Capital Merchant Banc[®] firm -- has received global recognition as the leader in the live auctioning of intellectual property assets for some of the world’s largest and most established companies. Hundreds of key decision makers in the intellectual property and financial communities attend and participate in the auctions and related workshops, including C-level executives, Fortune 500[®] IP professionals, investors, small to mid-size companies, inventors and media professionals. Ocean Tomo Auctions has been featured on CNBC, Bloomberg TV, The Wall Street Journal, Barron’s, Red Herring, BusinessWeek, Reuters and more. The live auctions are held in the spring and fall in the U.S. and in the summer in Europe.

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