



OCEAN TOMO™  
INTELLECTUAL CAPITAL EQUITY®

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**Media Contact:**

Wendy Chou

718.812.6707

[wchou@oceantomo.com](mailto:wchou@oceantomo.com)

**CONSUMER ELECTRONICS AND GOODS  
TECHNOLOGIES TO BE SOLD AT APRIL LIVE AUCTION**

*Storing and Distributing On-Demand Video & Unifying Electronic Devices*

**Chicago, IL – March 30, 2007** – Ocean Tomo Auctions today announced it will auction several important patents relating to consumer electronics at The Ocean Tomo Spring 2007 Live Intellectual Property Auction on April 19<sup>th</sup> at the Union League Club of Chicago.

The patents to be auctioned include coverage around a set-top-box capable of two-way communication with a central information source with applications for Video On-Demand, web browsing, gaming, database searching, and interactive home shopping. Continuing within the entertainment industry, one particular Lot discloses technology for efficiently storing and distributing new movie releases, time shifted TV, special events, interactive video games, and On-Demand Advertising. This approach is unique for its elimination of the traditional server-side bottleneck, and its capability to service a virtually unlimited number of subscribers.

Other IP in the auction includes patents addressing the need to interconnect dissimilar electronic devices, a conveniently configured docking station for portable, palm-sized devices, and an alarm system forming an electronic tether between an object and object owner to prevent objects from being lost or stolen.

“We are excited to auction IP in these core areas of technology,” said Andrew T. Ramer, President of Ocean Tomo Auctions. “In previous auctions, our Bidders have shown significant interest broad patents in areas such as video on demand and home shopping, and we expect this trend to continue.”

200 West Madison, 37<sup>th</sup> Floor  
Chicago, Illinois 60606  
312.327.4400  
[www.oceantomo.com](http://www.oceantomo.com)



***Unique Acquisition Opportunity***

Acquisition of these lots represents a unique opportunity for numerous industries including, but not limited to: Consumer Electronics and Mobile Handset Manufacturers, Video Entertainment and Gaming Technology Developers, Media and Entertainment Companies, Internet Service Providers, Timepiece and Time Display Manufacturers, Social Networking, Advertising Companies, Tool and Hardware Manufacturers, Gaming/Entertainment and Casino Facility Operators and Equipment Manufacturers, Women’s Undergarment Designers and Manufacturers.

***Summary of Consumer-Related Technology Offerings***

<b>Lot</b>	<b>IP Assets Included</b>	<b>Description</b>
1	US Patent 5,404,321	Methods for Reducing Keystrokes for Entering Text on a Mobile Device
16	US Patents 6,535,198; 6,975,301; and 7,053,965	Interactive Television and Video Entertainment Remote Control Devices
17	US Patents 5,436,985; 5,592,569; 6,144,771; 6,400,847; and 6,654,499	Methods for MPEG Video Compression Technology
18	US Patents 5,883,981; 5,940,542; 6,310,972; and 6,473,528	Advanced Image Processing Methods for Highly Efficient Video Compression
19	US Patent 5,553,311	Set-Top-Box Capable of Two-Way Communication with a Central Information Source
20	US Patents 5,581,479; 5,604,682; 5,636,139; 6,356,973; and 6,779,073	Systems for Efficiently Storing and Distributing On-Demand Video Content
21	US Patents 6,219,307 and 6,249,486	Linear Time Display for Telling Time Across Different Time Zones
22A	US Patent 6,278,660	Methods and Systems for Automatically Updating a Timepiece When Changing Time Zones
23	US Patents 6,748,902; 7,042,360, and 7,064,669	Alarm Systems for Monitoring an Object Associated with a Module



24	US Patent 6,484,148	Devices for Providing Targeted Advertisements to Individuals Based on Cellular Phone
25	US Patent 6,618,593	Systems Converging Social Networking with Location-Based Services
25G	US Patent 6879556	Techniques for Increasing Storage Capacity of an Optical Disk
38	US Patents 6,304,898; 6,564,249; and 6,763,373	Systems for Creating and Sending Graphical Electronic Messages
48A	US Patents 5,413,342; 5,429,507; and 5,522,728; 5,927,714	Slot Machine Gaming Devices and Related Technologies
49	US Patents 6,697,032 and 6,489,932	Display and Docking Station for Handheld Computing Device
50	US Patent 6,483,444	Multiport Communications Adaptor for Connecting Electronic Devices
51A	US Patents 6,755,096 and 7,178,428	Improved Physical Design for Hand-Held Impact Instrument
51	US Patents 6,086,450 and 6,361,397 and US TM Serial No. 77036500	Bosom Support Garments which Allow Drainage of Lymphatic Fluid from the Breast of a Human Female
52	US Patent 6,927,366 and US TM Serial Nos. 78736600 and 78306504	Innovatively and Contemporarily Designed "Q Grill" Cooking Device
54A	US TM Registration Number 2140070	Registered Trademark "FORTÉ" for Use in Association with Computer Software

For more information on the Consumer Electronics and Goods lots or the event and to register to attend or bid, please call 312.377.4851 or visit [www.OceanTomoAuctions.com](http://www.OceanTomoAuctions.com).

***About Ocean Tomo Auctions:***

*Ocean Tomo Auctions, the auctions arm of Ocean Tomo, LLC ([www.OceanTomo.com](http://www.OceanTomo.com)), the country's leading Intellectual Capital Merchant Banc<sup>®</sup> firm, has received global recognition as*



*the leader in the live auctioning of intellectual property assets for some of the world's largest and most established companies. Hundreds of key decision makers in the intellectual property and financial communities attend and participate in the auctions and related workshops, including C-level executives, Fortune 500<sup>®</sup> IP professionals, investors, small to mid-size companies, inventors and media professionals. Ocean Tomo Auctions has been featured on CNBC, Bloomberg TV, The Wall Street Journal, Barron's, Red Herring, BusinessWeek, Reuters and more. The live auctions are held in the spring and fall in the U.S. and in the summer in Europe.*

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